And:

Washington, DC 20007 3050 K Street Northwest **Great American Media**

CONTRACT

Print Date 10/19/16

Page 1 of 2

POL/DSCC IE 10/25/16 - 10/31/16 SSUe Product Contract Dates Advertiser 5716 Estimate # Contract / Revision 956085 Original Date / Revision 10/19/16 25333273 Alt Order # / 10/19/16

WNCT 9913721 IN3307/TO232 Adults 18+ Special Handling EOM/EOC Agency Ref Demographic Billing Cycle roperty 49 Katz Washington Broadcast Billing Calendar Advertiser Code Account Executive Advertiser Ref ვ Cash Katz/Washingto Cash/Trade Product 1/2 Sales Office

\$3,500.00	_	MN		:30	9p-10p <u>Rate</u> \$3,500.00	9 ts/Week 1	N 5 WNCT 10/25/16 10/31/16 Madam Secretary Start Date End Date Weekdays Spo Week: 10/25/16 10/31/16S
\$400.00	<u> </u>	MZ		:30	5p-530p <u>Rate</u> \$400.00	ts/Week	N 4 WNCT 10/25/16 10/31/16 Local News @ 5p Start Date End Date Weekdays Spot
\$2,000.00	O	N N		:30	4p-5p <u>Rate</u> \$400.00	4p. <u>Spots/Week</u> 5	N 3 WNCT 10/25/16 10/31/16 M-F 4-5p Start Date End Date Weekdays Week: 10/25/16 10/31/16 MTwTF
\$3,300.00	თ	Z Z	Was a	:30	11a-12p <u>Rate</u> \$550.00	Spots/Week 6	N 2 WNCT 10/25/16 10/31/16 Price is Right Start Date End Date Weekdays Week: 10/25/16 10/31/16 MTWTF
\$1,750.00	თ	M		:30	10a-11a <u>Rate</u> \$350.00	ts/Week 5	N 1 WNCT 10/25/16 10/31/16 Let's Make a Deal <u>Start Date </u>
Amount	Spots	Туре S	Rate Rtn TypeSpots	Spots/ Length Week	Start/End Time Days		*Line Ch Start Date End Date Description

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, adventiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by adventiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity. LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies

WNCT O CANONIA CANONI

3221 S. Evans St. Greenville, NC.27834 252-355-9500

wnc Tecom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

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	Contract / Revision	Alt Order #
	956085 /	25333273
Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	issue	5716
Advertiser	Orig	Original Date / Revision

	ots/Week 1	Start Date End Date Weekdays Spots/Week N 6 WNCT 10/25/16 10/31/16 Late Late Show	*Line Ch Start Date End Date Description
	Rate \$50.00	Rate 1235a-135a	Start/End Time
Totals			Days
0.00		-S0	Spots/ Length Week
		MIN	Rate Rtn TypeSpots
19	_	٠	Spots
19 \$11,000.00	60.00	e 50 00	Amount

POL/DSCC IE

10/19/16

10/19/16

	Date:			Signature:
\$9,350.00	(\$1,650.00)	\$11,000.00	19	Totals
\$1,487.50	(\$262.50)	\$1,750.00	5	10/31/16 -10/31/16
\$7,862.50	(\$1,387.50)	\$9,250.00	14	09/26/16 -10/30/16
Net Amoun	Agency Comm.	# of Spots Gross Amount	# of Spots	Time Period

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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SEZ TOUS GROUP

125 West 55th St New York, NY 10019

Contract # 25333273 Agency: Great American Media CPE: 49/53/5716 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC Changes as of: 10/18/2016 at 6:30 PM

Product: issue

Flight: 10/25/16 - 10/31/16
Advertiser: DSCC IE

Version: Original Order Station: WNCT

Office: WASHINGTON

Market: Greenville/New Bern/Wash

Total \$: \$11,000.00

Total Spots: 19

Total CPP: \$0.00

Separation: Total GRP:

Agency Order #: 5493676

Primary Demo:

10/25 - 10/25

Spots

Total \$

SP P

GRP

Total

Comments: Separation: 30

Buyer: Pino, Thomas Salesperson: JACOB ROTH 212-373-8175

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

19			1	5	6	5
19 \$11,000.00	\$50.00	\$3,500.00	\$400.00	\$2,000.00	\$3,300.00	\$1,750.00
\$0,00	\$0.00	\$0.00	\$0.00	\$0.00		\$0.00
0.0	0.0	0.0	0.0	0.0	0.0	0.0

TOTALS: 19

\$50.00

Late, Late Show with James Corden

Tu-F,M 2 11a-12n Tu-F,M 3 4p-5p Tu-F,M 4 5p-5:30p

Dr. Phil

\$400.00 \$550.00

\$350.00

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30

Rate

Len 10/25

The Price is Right Let's Make a Deal

9 On Your Side News @ 5 PM

Madam Secretary-CBS

\$3,500. 00 \$400.00

Su 5 9p-10p Tu-F,M 12:35a-1:35a

Day/Time

P

Program

Tu-F,M 10a-11a

Special Instructions

125 West 55th St New York, NY 10019

Date/Time 10/18/16 6:30 PM

JACOB ROTH Added by

Separation: 30 Comment

Order Level Comments

Market Budget: \$37,931 WNCT Share: 29% Comment:

Competitive Information

WFXI: 9% WITN: 37%

ENCT: WCTI: 24% 1%

> Agency: Great American Media CPE: 49/53/5716 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Contract # 25333273

Product: issue

Agency Order #: 5493676

Salesperson: JACOB ROTH 212-373-8175

Buyer: Pino, Thomas

Advertiser: DSCC IE

Flight: 10/25/16 - 10/31/16

Changes as of: 10/18/2016 at 6:30 PM

Station: WNCT Market: Greenville/New Bern/Wash Office: WASHINGTON

Version: Original Order

Total Spots: Total CPP: \$0.00 19

Total \$: \$11,000.00

Total GRP:

Primary Demo: **Assistant:** JACOB ROTH 212-373-8175

Con Type: POLITICAL/VOTE

Separation:

% Distrib 100% 100% Spots Daypart Summary **5**0 **Dollars** \$11,000.00 \$11,000.00 CPP S GRP

Day/Time Total

And the state of t		
\$11,000.00	19	Total
\$11,000.00	19	2016-Oct
Dollars	Spots	Month
пагу	Monthly Summary	

				Trans	ransaction History	
Trans	Created/Received Created by	Status	Spot+	ot+ Spot-	\$ Chg	Contract \$ Comment
	10/18/16 6:30 PM JACOB ROTH	New	91		\$11,000.00	\$11,000.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.